

Agenda

SOUTH CESAR CHAVEZ DRIVE
BUSINESS IMPROVEMENT DISTRICT #38

AGENDA

March 11, 2014

Ostioneria Jalisco
1232 S Cesar Chavez Drive

Ivan Bamboa, Chair

Welcome

Call to order

Discussion items:

- **Introduction of Consultants (Discussion)**
Julio Maldonado / Jesus Enrique Nunez
- **Operating Plan for 2014 (Discussion)**
Ivan Gamboa
- **Rebranding / Marketing of Chavez Drive (Discussion)**
Discuss the BID's role in marketing and discuss
Proposal to rebrand the BID
- **Cesar Chavez Art project (Discussion)**
Ivan Gamboa
- **Treasurer's Report (Discussion)**
Detail on activity

Adjourn

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